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NSI INDUSTRIES – EXCLUSIVE SUPPLIER FOR
PLATINUM TOOLS

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NSI Industries Exclusive Supplier for Platinum Tools Products in Designated Markets

June 10, 2019

As part of the acquisition of Platinum Tools® announced earlier this year on March 14, NSI Industries, with its sales agent representatives, is now the exclusive supplier of Platinum Tools products to the C & I electrical distribution, electrical commercial, industrial and residential markets.

Effective, June 1, 2019, distributors in these markets may place orders by contacting the NSI corporate office at (888) 500-4598, or by contacting an NSI local sales representative. Customers can visit www.nsiindustries.com/salesreplocator to locate their local representative.

"Our number one priority is a constant focus on our distributor partnerships and helping them find new ways to be successful," said David DiDonato, chief operating officer, NSI Industries. "By placing their Platinum Tools product orders with NSI Industries, distributors in electrical distribution, commercial, industrial and residential markets will receive the same best-in-class benefits, terms and services that they have become accustomed to from NSI."

NSI Industries is a leading provider of electrical products covering over 25 product categories, addressing all the needs of electrical contractors and their customers. NSI has many innovative and respected products and brands including: TORK® mechanical and digital time switches, photocontrols and occupancy sensors; WarriorWrap™ electrical tapes; and Polaris®, the original insulated connector.

Platinum Tools is a market leader of award-winning datacom products, driving the innovation for the preparation, installation, hand termination and testing of wire and cable. Platinum Tools' portfolio includes cable management solutions, structured wiring products, tester kits, cutters, crimpers and other products for electrical, industrial, security, audio/video, commercial, residential, datacom and telecom applications.

For additional information about NSI and Platinum Tools product solutions, please visit www.nsiindustries.com and www.platinumtools.com.